



Biktrix and CURLSASK Unveils Curling Branded eBike

CURLSASK is very excited to announce that alongside the new Title Sponsor of Senior Provincials, Biktrix, the unveiling of a curling branded eBike on site of the 2023 Senior Men's and Women's Provincials in Tisdale, Saskatchewan. The bike is a [Juggernaut Hub Duo Step-Thru](#) valued at about \$3,000, and includes key design elements that are specific to curling that will make this eBike one of a kind. CURLSASK is planning on auctioning the bike off later this season.

Biktrix is a Saskatoon electric bike company. The world of electric bikes is expanding so quickly, and Biktrix is proud to be leading the charge from Saskatoon, Saskatchewan.

"This sponsorship is so unique to us and presents a way to support a local Saskatchewan company while also meeting our goal of lifelong sport participation and healthy living at any age" says Executive Director, Kellyn Geiger. "An unveiling of something so unique and personalized to curling is extremely exciting and something we have the privilege of doing."

In a quote from Darrell McKee, Senior Provincial and National Champion, "I cannot wait to see the design. I have looked at purchasing an eBike from Biktrix but it would mean so much more to have a curling designed bike." Sherry Anderson, 5 time National Senior Champion also noted, "I am an avid biker and have really started to think about electric bikes as I get older. I don't want to stop biking and I am grateful to know that a Biktrix eBike could keep me on the road longer."

To take a ride on a Biktrix eBike, head to their website today. www.biktrix.ca Use code "CURL200" to receive a \$200 discount.

For more information on the Senior Provincials head to www.curlsask.ca/competition/seniors

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